

# BLACK IRON STRENGTH®

# EXXENTRIC

## QUALITY FITNESS PRODUCTS

### Capability Statement

Grace Premier Fitness and Wellness Products, Inc. is a service-disabled veteran owned small business since 1992. We offer fitness and rehab equipment from **Black Iron Strength®** and **Exxentric®**. These products include:

- Flywheel Strength
- Adjustable Dumbbells
- Cable Attachments
- Barbells
- Adjustable Barbells
- Kettlebells
- Thick Bars
- Thick Bars
- Olympic Training Bars

**Black Iron Strength®** is **Made in the USA** and started in 2000. It is the only strength equipment with antimicrobial copper handles, which kill all germs. These touch surfaces will protect the user from germs as well as reduce the cost of labor and cleaning supplies over time.

**Exxentric®**, started in 2011, is the leading flywheel strength equipment in the world. Flywheel strength equipment is a space saving solution that is deployable and offers a total body workout.

### Past Performance

- US Army Rangers
- US Army Special Forces
- US Senate
- US Navy Seals
- Central Intelligence Agency
- West Point Strength & Conditioning
- US Army MWR
- Robins Air Force Base
- US Navy EOD
- Hill Air Force Base
- Nellis Air Force Base
- NFL: Baltimore Ravens
- NFL: Kansas City Chief
- NHL: Columbus Blue Jackets
- NHL: St. Louis Blues
- NHL: Pittsburgh Penguins
- NHL: Seattle Kraken
- NHL: LA Kings
- NBA: Houston Rockets
- NBA: Chicago Bulls
- NBA: Minnesota Timberwolves

### Core Competencies

**Forty years** of experience in the fitness equipment industry

- For ten years, purchased fitness equipment in the US Army to include West Point.
- Since 1992, Grace Premier Fitness has specialized in **high quality** fitness products that **withstand heavy use**. Quality equipment saves money over time.

**Safety** in the fitness area is a key component of our product offerings with antimicrobial copper touch surfaces and rotating handles.

- **Patented antimicrobial copper touch surfaces** kill all germs including Covid-19.
- **Patented rotating handles** on our fitness products, which protect the users' wrist and forearms from overuse.

**Space saving solutions** with Adjustable Dumbbells (40 pairs in 12 sq ft), Adjustable Barbells (30 barbells in 15 sq ft) and Flywheel Strength Equipment



[www.BlackIronStrength.com](http://www.BlackIronStrength.com)

Grace Premier Fitness and Wellness Products, Inc. DBA Black Iron Strength®

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#### Government POC

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011608515

**CAGE Number**  
54JB1

**NAICS Codes**  
339920  
Sporting & Athletic Goods Manufacturing

**713940**  
Fitness and Recreational Sports Centers

**423910**  
Sporting and Recreational Goods and Supplies Merchant Wholesalers

#### CERTIFICATIONS

- SBA Certified Small Business
- CVE SDVOSB Verification
- EPA Registration for Antimicrobial Copper products

**GSA Schedule**  
47Q SMA20D08NR

Government Credit Cards Accepted

## QUALITY FITNESS PRODUCTS

### Areas of Expertise and Differentiators

- **Space Saving Solution** with Adjustable Dumbbell and Barbell Sets - 40 pairs of Dumbbells in 12 sq. ft. and 30 barbells in 15 sq. ft.
- **ADA Friendly** - Adjustable Dumbbell Set is on hospital-grade wheels, which can easily be moved to the client
- **Ideal for Rehab** with 2.5 lb. increments available
- **Antimicrobial copper** is 100% recyclable, sustainable, and green
- **Experienced Buyer** in the military for 10+ years
- **Former US Army Special Forces soldier**, who understands the rigorous requirements for military fitness equipment

### Past Performance with Client Quotes

- **Robins Air Force Base (AFB)**  
**POC:** SSgt Crystal M Steiger, 116th MXS MXMFN  
*"It was great doing business with you and I will keep you in mind for future purchases that we make!!!"*
  - One set of Olympic Barbells - \$6K
- **MWR Fletcher Fitness Center**  
**POC:** Erick Greffrath, PNSY Fitness Director  
*"The bars are great and very high quality. Thank you for your customer service and being very responsive."*
  - Thick Olympic Bars - \$4K
- **United States Military Academy**  
**POC:** Scott Swanson, Director of Strength and Conditioning  
*"Really appreciate the quality and durability of the Black Iron Strength® Adjustable Dumbbells. We have had the Adjustable Dumbbell Sets for 10+ plus years. The space efficient design works well in our weight room. The quick 2.5 lb increments are an advantage for training."*
  - Six sets of Adjustable Dumbbells & 16 Thick Olympic Bars - \$75K
- **Purdue University**  
**POC:** Justin Lovett, Director of Football Strength & Conditioning  
*"After understanding the bactericidal benefits of the Black Iron Strength® with antimicrobial copper handles, our only question was, how could we not use this equipment?"*
  - 80 pairs of Dumbbells; 7 Adjustable Dumbbell Sets; and 12 Thick Olympic Bars - \$180K

### Awards and Recognition

- **Master of Science** in Exercise and Sports Science 1989 (Penn State University)
- **Published study** in the *American Journal of Infection Control* on Black Iron Strength® products, which demonstrates the effectiveness of antimicrobial copper killing germs 24/7/365
- **Awarded** 15 US Patents on Black Iron Strength® products with one patent pending
- **Federal EPA Registration** and State (all 50 states) EPA Registration to make claims about the effectiveness of antimicrobial copper on Black Iron Strength® products in 2014