

# BLACK IRON STRENGTH®

QUALITY STRENGTH EQUIPMENT IS THE ANSWER

Grace Premier Fitness and Wellness Products, Inc. DBA Black Iron Strength®

Office: 3407 NE 113th St.  
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## Government POC

### Tom Grace

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## Website

www.blackironstrength.com

## DUNS Number

011608515

## CAGE Number

54JB1

## NAICS Codes

339920  
Sporting & Athletic Goods  
Manufacturing

## 713940

Fitness and Recreational  
Sports Centers

## 423910

Sporting and Recreational  
Goods and Supplies  
Merchant Wholesalers

## CERTIFICATIONS

- SBA Certified Small Business
- CVE SDVOSB Verification
- EPA Registration for Antimicrobial Copper products

## GSA Schedule

47QSM20D08NR

Government Credit Cards  
Accepted

## Capability Statement

Grace Premier Fitness and Wellness Products, Inc. DBA: Black Iron Strength® is a service-disabled veteran owned small business since 1992. We offer fitness and rehab equipment. All of our equipment is **Made in the USA**. These products include:

- Dumbbells
- Adjustable Dumbbells
- Cable Attachments
- Barbells
- Adjustable Barbells
- Kettlebells
- Thick Bars
- Olympic Training Bars
- Weight Lifting Bars

We are the only fitness company to offer **antimicrobial copper** handles on fitness and rehab products. Our products will protect the workforce in the fitness room or the client in the rehab facility from germs, including Covid-19, on the touch surfaces as well as reduce cost of labor and cleaning supplies over time.

## Past Performance

- US Army Rangers
- US Army Special Forces
- US Senate
- US Navy Seals
- Central Intelligence Agency
- West Point Strength & Conditioning
- US Army MWR
- Robins Air Force Base
- US Navy EOD
- Hill Air Force Base
- Nellis Air Force Base
- NFL: Baltimore Ravens
- NFL: Kansas City Chief
- NHL: Columbus Blue Jackets
- NHL: St. Louis Blues
- NHL: Pittsburgh Penguins
- NHL: Seattle Kraken
- NHL: LA Kings
- NBA: Houston Rockets
- NBA: Chicago Bulls
- NBA: Minnesota Timberwolves

## Safety and Innovation - Protected by US Patents

- **Safest** Fitness / Exercise Equipment on the market with Antimicrobial Copper Handles, killing germs 24/7/365 to include Covid-19
- **Safest** Cable Attachments and Kettlebells on the market with rotating and antimicrobial copper handles, protecting the user's wrist and forearms from overuse injuries as well as killing germs
- **Safest** Thick Olympic Bars on the market with rotating sleeves which protect the user's wrist and forearms from overuse injuries
- **Safest** Adjustable Dumbbells and Barbells on the market with 'look and feel' of traditional dumbbells and barbells, which provides the user balance and control
- The **only** commercial grade Adjustable Dumbbells and Barbells on the market with patented ergonomic and space saving design



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## Areas of Expertise and Differentiators

- **Space Saving Solution** with Adjustable Dumbbell and Barbell Sets - 40 pairs of Dumbbells in 12 sq. ft. and 30 barbells in 15 sq. ft.
- **ADA Friendly** - Adjustable Dumbbell Set is on hospital-grade wheels, which can easily be moved to the client
- **Ideal for Rehab** with 2.5 lb. increments available
- **Antimicrobial copper** is 100% recyclable, sustainable, and green
- **Experienced Buyer** in the military for 10+ years
- **Former US Army Special Forces soldier**, who understands the rigorous requirements for military fitness equipment

## Past Performance with Client Quotes

- **Robins Air Force Base (AFB)**  
**POC:** SSgt Crystal M Steiger, 116th MXS MXMFN  
*"It was great doing business with you and I will keep you in mind for future purchases that we make!!!"*
  - One set of Olympic Barbells - \$6K
- **MWR Fletcher Fitness Center**  
**POC:** Erick Greffrath, PNSY Fitness Director  
*"The bars are great and very high quality. Thank you for your customer service and being very responsive."*
  - Thick Olympic Bars - \$4K
- **United States Military Academy**  
**POC:** Scott Swanson, Director of Strength and Conditioning  
*"Really appreciate the quality and durability of the Black Iron Strength® Adjustable Dumbbells. We have had the Adjustable Dumbbell Sets for 10+ plus years. The space efficient design works well in our weight room. The quick 2.5 lb increments are an advantage for training."*
  - Six sets of Adjustable Dumbbells & 16 Thick Olympic Bars - \$75K
- **Purdue University**  
**POC:** Justin Lovett, Director of Football Strength & Conditioning  
*"After understanding the bactericidal benefits of the Black Iron Strength® with antimicrobial copper handles, our only question was, how could we not use this equipment?"*
  - 80 pairs of Dumbbells; 7 Adjustable Dumbbell Sets; and 12 Thick Olympic Bars - \$180K

## Awards and Recognition

- **Master of Science** in Exercise and Sports Science 1989 (Penn State University)
- **Published study** in the *American Journal of Infection Control* on Black Iron Strength® products, which demonstrates the effectiveness of antimicrobial copper killing germs 24/7/365
- **Awarded** 15 US Patents on Black Iron Strength® products with one patent pending
- **Federal EPA Registration** and State (all 50 states) EPA Registration to make claims about the effectiveness of antimicrobial copper on Black Iron Strength® products in 2014