

BLACK IRON STRENGTH®

QUALITY STRENGTH EQUIPMENT IS THE ANSWER

Grace Premier Fitness and
Wellness Products, Inc. DBA
Black Iron Strength

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Washington State UBI

601-388-558

DUNS Number

011608515

CAGE Number

54JB1

NAICS Codes

339920

Sporting & Athletic Goods
Manufacturing

713940

Fitness and Recreational
Sports Centers

423910

Sporting and Recreational
Goods and Supplies
Merchant Wholesalers

CERTIFICATIONS

- Small Business
- CVE SDVOSB Verification
Number: 309210
- EPA Registration for
Antimicrobial
Copper products

GSA Schedule

47QSMA20D08NR

Government Credit Cards
Accepted

CAPABILITIES STATEMENT

Grace Premier Fitness and Wellness Products, Inc DBA as Black Iron Strength has been a leader in the fitness industry since 1992. With 15 patents as well as all of our equipment being manufactured in the USA, quality and innovation are the hallmarks of our company. These patents separate us from the competition and make our products the most unique and safest on the market to include our patented antimicrobial copper handles.

Our commercial products are used at premier college and pro teams as well as fitness centers, home gyms, and personal training centers. As a military veteran owned business, we understand the importance of offering the safest and most innovative equipment on the market.

SAFETY FEATURES – PROTECTED BY US PATENTS

- **Safest** Fitness/Exercise Equipment on the market with Antimicrobial Copper Handles, killing germs 24/7/365
- **Safest** Kettlebell on the market with rotating handle because the user no longer has to do a catch and release action, causing the user to drop the kettlebell
- **Safest** Cable Attachments on the market with rotating and antimicrobial copper handles, protecting the user's wrist and forearms from overuse injuries as well as killing germs
- **Safest** Thick Olympic Bar on the market with rotating sleeves which protect the user's wrist and forearms from overuse injuries
- **Safest** Adjustable Dumbbells and Barbells on the market with 'look and feel' of traditional dumbbells and barbells, which provides the user balance and control

INNOVATIONS – PROTECTED BY US PATENTS

- The **only** Fitness/Exercise Equipment company with Antimicrobial Copper Handles, killing germs 24/7/365 without the use of chemicals
- The **only** Adjustable Dumbbells and Barbells made in the USA
- The **only** commercial grade Adjustable Dumbbells and Barbells on the market with patented ergonomic and space saving design
- The **only** company to offer a dumbbell known as the Triple Threat, which functions as a dumbbell and kettlebell – the perfect tool for shoulder work
- The **only** bicep training device known as the Bicep Builder with a built-in leverage factor to keep constant tension on the bicep.



Contract Holder
Contract 47QSMA20D08NR

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AREAS OF EXPERTISE AND DIFFERENTIATORS

- **Space Saving Solution** with Adjustable Dumbbell and Barbell Sets - 40 pairs of Dumbbells in 12 sq ft. and 30 barbells in 15 sq ft.
- **ADA Friendly** - Adjustable Dumbbell Set is on hospital-grade wheels, which can be easily moved to the client
- **Ideal for Rehab** with 2.5 lb. increments are ideal in the rehab settings
- **Antimicrobial copper** is 100% recyclable, sustainable, and green
- **Experienced Buyer** in the military for 10+ years
- **Former US Army Special Forces soldier**, who understands the rigorous requirements for military fitness

PAST PERFORMANCE WITH CLIENT QUOTES

- “Really appreciate the quality and durability of the Black Iron Strength Adjustable Dumbbells. We have had the Adjustable Dumbbell Sets for 10+ plus years. The space efficient design works well in our weight room. The quick 2.5 lb increments are an advantage for training.” **Scott Swanson** // Director of Strength and Conditioning – **United States Military Academy** (6 sets of Adjustable Dumbbells & 16 Thick Olympic Bars - \$75K)
- “After understanding the bactericidal benefits of the Black Iron Strength with antimicrobial copper handles, our only question was, how could we not use this equipment?” **Justin Lovett** // Director of Football Strength & Conditioning – **Purdue University** (80 pairs of Dumbbells; 7 Adjustable Dumbbell Sets; and 12 Thick Olympic Bars - \$180K)
- “Our objective is to further minimize the exposure of bacteria in our training spaces and having dumbbells with antimicrobial copper handles made huge sense. The net reduction of the spread of bacteria is our goal as we look to minimize athlete’s time lost unnecessarily to illness.” **Matt Price** // Head Strength and Conditioning Coach - **LA Kings NHL Hockey** (2 Adjustable Dumbbells Sets and Cable Attachment Set - \$35K)
- “The antimicrobial copper technology impressed me. We have battled the issue of cleanliness and do a lot of disinfecting everyday but it’s not always perfect. Sixty players mean 60 pairs of hands, so this helps us be more efficient because we can spend time on something else versus constant disinfecting.” **Nelson Ayotte** // Head Strength and Conditioning Coach – **Columbus Blue Jackets NHL Hockey** (2 Adjustable Dumbbell Sets and Cable Attachment Sets – \$35K)

US GOVERNMENT CUSTOMERS

US Army Rangers • US Army Special Forces • West Point Strength and Conditioning • US Navy Seals • Central Intelligence Agency • US Senate

AWARDS AND RECOGNITION

- **Master of Science** in Exercise and Sports Science 1989 (Penn State University)
- **Published study** in the *American Journal of Infection Control* on Black Iron Strength products, which demonstrates the effectiveness of antimicrobial copper killing germs 24/7/365
- **Awarded** 15 US Patents on Black Iron Strength products with one patent pending
- **Federal EPA Registration** and State (all 50 states) EPA Registration to make claims about the effectiveness of antimicrobial copper on Black Iron Strength products

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